

# ROUTES *of* FAITH

A newsletter for faith leaders and the communities they serve



*Routes of Faith* is the newsletter of the Faith Travel Association that blends articles aiming to inspire as well as share the many destinations offered by FTA members. *Routes of Faith* also provides insights that educate readers on new and innovative ways to travel, including eco-friendly and sustainable trends.

## FAITH TRAVEL ASSOCIATION



**FTA's The Short Story – Tour Suppliers and Destinations (06.11.25)**



**FTA's The Short Story – Tour Operators (06.11.25)**

### New recordings up of "The Short Story"

The Faith Travel Association provides pathways for tour operators and faith group leaders to learn about new ideas for their faith-based itineraries and hear updates from their favorite partners. This month, a group of FTA members gathered virtually to record "The Short Story," a series of brief presentations on faith-based itineraries as well as destinations and attractions that fit well into faith-based interests. Click below to the NTA Education page to hear the presentations from the following NTA- and FTA-member DMOs, attractions, and tour-operator sellers:

#### Tour operators

- Boutros Tours DMC
- Ed-Ventures
- JacTravel
- Joe O'Reilly Ireland DMC
- Michel Tours

#### Tour suppliers and DMOs

- Quebec Copper Art Studio & Museum Albert Gilles
- Ark Encounter
- Georgia Coach Lines
- Peregrine Hospitality
- Plimoth Patuxet Museums

- Michelangelo International Travel
- Purposeful Journeys
- Royal Travel LTD
- St. Augustine, Ponte Vedra & The Beaches VCB

Whether you hear an exciting new update or are introduced to a potential itinerary addition, you'll be glad you watched "The Short Story."

NTA WEBINARS



## FTA-member museum 'inspiring the future of writing in all its forms'

A spiritual place already for lovers of the written word, the Chicago-based American Writers Museum, a member of NTA and Faith Travel Association, will soon roll out its newest exhibit, American Prophets: Writers, Religion, and Culture. In an article posted today to NTAcourier.com, NTA's Todd Probus interviews Karie McGahan, director of marketing for the museum, about what faith-based groups can expect from the new addition that's set to open in November. "The exhibit delves into the intersection of religion and the written word," McGahan says. "It explores how writers of all backgrounds use their craft to express, wrestle with, and celebrate religious belief and spiritual identity—across literature, film, music, and even comedy." The museum has other visiting exhibits up its sleeve for 2026, including a celebration of the Route 66 centennial and an exploration of the 250th anniversary of the signing of the Declaration of Independence. McGahan also shares why tour operators will love the museum and other perks for groups of varying sizes. Click through to the read the story.

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SPONSORED CONTENT



## **Tours International: Specialist in faith-based and Christianity tours for groups in the UK and Europe**

Tours International offers faith-based tours that are researched, planned, and led by an experienced team throughout the United Kingdom and Europe. NTA tour operators can work with Tours International to customize a group tour that can include private services in cathedrals; behind-the-scenes tours of crypts, archives, and cloisters; hosted lunches with deans; music workshops with lead choristers; and accommodations in monasteries or priories. Here is a sample of the popular options:

- Celtic Christianity Group Tour, covering ancient religious buildings, sacred sites, and famous places of worship in the UK and Ireland.
- St. Augustine tour, beginning in medieval Canterbury and crossing the south coast through pretty villages and ancient monastic sites, tracking the growth of early Christianity.
- Pilgrim Fathers tour, following the Mayflower Trail across England, with a focus on the Pilgrims and Puritans who left England for America, in search of new beginnings.
- Luther and the German Reformation Tour, an ideal way to discover Germany and key sites associated with Luther, with bonus visits to Berlin and Bavaria.
- Italian Pilgrimage Tour includes the must-see highlights, with options include more great churches, relics, and museums.

To learn about these and many more offerings, read the full article posted this month to [NTAcourier.com](http://NTAcourier.com).

[NTACOURIER.COM](http://NTACOURIER.COM)

Visit the [Tours International website](http://Tours International website), email [resv@tours-international.com](mailto:resv@tours-international.com), or call 888-505-1050 (U.S. or Canada) or +44 (0) 1892 515825.

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## Courier story highlights faith travel sites in Northeast US

In a story published earlier this year on NTAcourier.com, faith-travel expert and author Howard Kramer provides a wealth of ideas for tour operators seeking to add religious sites to U.S. itineraries. “Is it possible to build an itinerary for an entire day—or even multiple days—to visit only religious sites while continuing to keep your tour group engaged?” Kramer asks. “In many cities the answer is an unequivocal ‘absolutely!’” In the first installment of “How to build a day of exploring sacred sites into a classic American sightseeing itinerary,” Kramer gives options for three cities in the Northeast U.S.: Boston, Philadelphia, and New York. And for each city, he gives suggestions for in-town itineraries and for journeys that take a group into surrounding areas. “Whether your tour groups are looking for a bit of history, architectural inspiration, or just a spiritual experience, these sacred destinations—and many others—are waiting to welcome you,” Kramer writes. Click below to read the story.

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PHOTO: NORMAND HUBERDEAU

## Meet with faith travel partners at Travel Exchange '25

At NTA's annual convention next month, members of the Faith Travel Association will gather for fellowship during meals, meetings, and evening events, and they'll hear from faith leaders and other industry experts focused on faith-based group travel. They'll network with NTA members interested in adding a faith travel element to their itineraries or learning about new destinations, attractions, and travel trends. And those seeking information about becoming a member of FTA can chat with NTA staff and join on-site. Click below for more information on Travel Exchange.



TRAVEL EXCHANGE



The [Faith Travel Association](#) is a worldwide community of tour operators, travel agents, destinations, and travel suppliers serving the faith-based travel market. *Routes of Faith* is the official newsletter of FTA. For more information on joining FTA, contact [Todd Probus](#).

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