



## 2019 China Outbound Travel & Tourism Market

**DESCRIPTION:** NTA will attend the China Outbound Travel & Tourism Market (COTTM) event and organize a pavilion representing North American travel trade, April 15-17, in Beijing, China. COTTM is regarded as the industry's most important platform and remains the only business to business event that focuses purely on the burgeoning Chinese outbound market.

**PROGRAM:** To assist you in reaching the Chinese travel trade, NTA is offering a member co-operative opportunity at COTTM through brochure distribution and/or image display, providing some of the most cost-effective opportunities for developing in the China market.

**DATE:** April 15-17, 2019

**LOCATION:** Beijing, China

**OPPORTUNITIES** (*check your option*):

### 1. COMPLETE FLYER SERVICES

NTA will translate a 1-page flyer (front and back) into Chinese, print 500 copies, and then distribute them at the NTA booth at COTTM. You will receive a PDF file with the translated Chinese version of the flyer, which can be used for your website marketing.

**INVESTMENT:**

\$900 (shipping & handling to COTTM included)

**DEADLINE:** Please send your flyer to be translated to NTA no later than Feb 28, 2019, and must receive all images and logos by March 15, 2019.

### 2. BROCHURE DISTRIBUTION SERVICES

NTA will provide brochure distribution services for you at COTTM. Based on previous experience at COTTM, we recommend 400-500 brochures be sent for distribution. You are responsible for the shipping to COTTM exhibition center in Beijing, China, the package customs clearance, and the delivery to NTA's booth. NTA will provide the information of COTTM's consigned company for customs declaration and delivery. NTA is not responsible for any costs incurred due to additional customs fees, delivery fee or lost materials.

**INVESTMENT** (*pick one*):

\$400 (for brochures up to 8 pages, distribution only; shipping and handling not included)

\$500 (for brochures up to 16 pages, distribution only; shipping and handling not included)

\*Customs declaration and delivery fees estimate: \$200-\$300 per bill.

**3. IMAGE DISPLAY SERVICES**

NTA will display your image at COTTM on our booth’s wall panel. NTA will print your image with your logo and name on the booth’s wall panel.

**INVESTMENT:**

- \$750
- \$500 if you’re also participating brochure distribution

**DEADLINE:** Please send your image to NTA no later than Feb 28, 2019, and must receive all image and logo approvals by March 15, 2019.

**NOTE:** [China Preferred Partner program](#) participating members can enjoy 10% discount for NTA Chinese trade show brochure co-ops. All services are provided on a first-come, first-serve basis.

**CONTACT:** Lin Wang, +1.859.264.6547, [lin.wang@ntastaff.com](mailto:lin.wang@ntastaff.com)

Yes, we commit to participating in the China Outbound Travel & Tourism Market (COTTM) at the opportunity and investment level selected above. I understand that once my participation is confirmed, I am responsible for the amount due, per the selection above.

*Please write legibly.*

**CO-OP CONTACT**

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Are you enrolled in the [China Preferred Partner program](#)?  Yes  No

**PAYMENT INFORMATION**

- INVOICE (Payment due 30 days from receipt of this form, or space will not be confirmed)
- CREDIT CARD

Credit Card #: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Sign: \_\_\_\_\_

**Please e-mail the completed and signed form to:** Lin Wang, [lin.wang@ntastaff.com](mailto:lin.wang@ntastaff.com)