



2019 China Outbound Travel & Tourism Market

DESCRIPTION: NTA will attend the China Outbound Travel & Tourism Market (COTTM) event and organize a pavilion representing North American travel trade, April 15–17, in Beijing, China. COTTM is regarded as the industry’s most important platform and remains the only business to business event that focuses purely on the burgeoning Chinese outbound market. The NTA Pavilion at COTTM 2019 will provide cost-effective opportunities for developing China market in a single NTA branded environment.

PROGRAM: NTA has coordinated meeting spaces and booths for NTA members to join in the NTA Pavilion. Participation fee includes: access to COTTM trade show, the opportunity to join the NTA exhibit space (well-known and well-regarded in China for its leadership with the China Inbound Program) and appointments during the show. Space in Pavilion is limited with first- come, first-served basis.

DATE: April 15–17, 2019

LOCATION: Beijing, China

PARTICIPATION BENEFITS:

- **Participation and space in NTA booth (including appointments with buyers)**
- **Distribution of materials in booth**
- **Marketing show support by NTA**

Meeting space: \$2,500 (\$2,385 for [China Preferred Partner program](#) participants)

Booth: \$540 per sqm (\$485 per sqm for [China Preferred Partners program](#) participants)

Quantity: _____ sqm (Minimum 9 sqm and increases in 3 sqm increments)

NOTE: Participation fee does not include travel expenses, accommodations, or event participation. All orders are final and cannot be cancelled or refunded, unless canceling member secures a new NTA member to participate.

DEADLINE: Feb 28, 2019

CONTACT: Lin Wang, +1.859.264.6547, lin.wang@ntastaff.com

Yes, we commit to participating in the China Outbound Travel & Tourism Market at the opportunity and investment level selected above. I understand that once my participation is confirmed, I am responsible for the amount due, per the selection above.

Please write legibly.

CO-OP CONTACT

Organization Name: _____

Contact Name: _____ Contact Phone: _____

Contact Title: _____

Contact Email: _____

Are you enrolled in the [China Preferred Partner program](#)? Yes No

PAYMENT INFORMATION

INVOICE (Payment due 30 days from receipt of this form, or space will not be confirmed)

CREDIT CARD

Credit Card #: _____ Security Code: _____

Name On Card: _____ Exp. Date: _____

Sign: _____

Please e-mail the completed and signed form to: Lin Wang, lin.wang@ntastaff.com