



2017 China International Travel Mart

DESCRIPTION: NTA will exhibit at China International Travel Mart, Oct. 20–22, in Kunming. CITM is the largest travel trade show in Asia. In 2016, China inbound travel to the U.S. reached nearly 3 million visitors, and China was ranked No. 1 in terms of visitor spending (\$34.8 billion).

PROGRAM: To assist you in reaching the Chinese travel trade, NTA is offering a member co-operative opportunity at CITM through brochure distribution and/or image display.

DATE: Oct. 20–22

LOCATION: Kunming, China

OPPORTUNITIES (*check your option*):

1. COMPLETE FLYER SERVICES

NTA will translate a one-page flyer (front and back) into Chinese, print 500 copies and distribute them at the NTA booth at CITM. You will receive a PDF file with the translated Chinese version of the flyer, which can be used for your website marketing.

INVESTMENT:

\$900 (shipping and handling to CITM included)

DEADLINE: Please send your flyer to be translated to NTA no later than July 31. NTA must receive all images and logos by Aug. 10.

**If you want to print multi-page brochures, please consult NTA for details.*

2. BROCHURE DISTRIBUTION SERVICES

NTA will provide brochure distribution services for you at CITM. Based on previous experience at CITM, we recommend 500 brochures be sent for distribution. You are responsible for shipping to CITM exhibition center in Kunming, China, the package customs clearance and the delivery to NTA's booth. NTA will provide the information of CITM's consigned company for customs declaration and delivery. NTA is not responsible for any costs incurred due to additional customs fees, delivery fee or lost materials.

INVESTMENT (*pick one*):

\$400 (for brochures up to 8 pages, distribution only; shipping and handling not included)

\$500 (for brochures up to 16 pages, distribution only; shipping and handling not included)

**Customs declaration and delivery fees estimate: \$200-\$300 per bill.*

**For other requests, please consult with NTA.*

3. IMAGE DISPLAY SERVICES

NTA will display your image at CITM on our booth’s wall panel. The standard panel/image size is 35”(w) x 95”(h). NTA will print your image with your logo and name on the booth’s wall panel.

INVESTMENT:

- \$750 (for each standard size image)
- \$500 if you’re also participating brochure distribution (for each standard size image)

DEADLINE: Please send your image to NTA no later than July 31, and NTA must receive all image and logo approvals by Aug. 10.

NOTE: All services are provided on a first-come, first-served basis.

CONTACT: Lin Wang, +1.859.264.6547, lin.wang@ntastaff.com

- Yes, we commit to participating in China International Travel Mart at the opportunity and investment level selected above. I understand that once my participation is confirmed, I am responsible for the amount due, per the selection above.

Please write legibly.

CO-OP CONTACT

Organization Name: _____

Contact Name: _____ Contact Phone: _____

Contact Title: _____

Contact Email: _____

PAYMENT INFORMATION

- Invoice (Payment due 30 days from receipt of this form, or space will not be confirmed)
- Credit Card

Credit Card #: _____ Security Code: _____

Name on Card: _____ Exp. Date: _____

Sign: _____

Please email the completed and signed form to: Lin Wang, lin.wang@ntastaff.com