



2017 China International Travel Mart

DESCRIPTION: NTA will exhibit at China International Travel Mart, Oct. 20–22, in Kunming. CITM is the largest travel trade show in Asia. In 2016, China inbound travel to the United States reached nearly 3 million visitors, and China was ranked No. 1 in terms of visitor spending (\$34.8 billion).

PROGRAM: NTA is coordinating a booth-share this year for its members. Participation fee includes: access to show, the opportunity to join NTA's exhibit space (well-known, well-regarded in China for its leadership with the China Inbound Program) and appointments during the event. Space in the booth is limited with first-come, first-served basis.

DATE: Oct. 20–22, 2017

LOCATION: Kunming, China

PARTICIPATION BENEFITS:

- Participation and space in NTA booth (including appointments with buyers)
- Distribution of materials in booth
- Marketing show support by NTA
- Appointment schedule with contact

details INVESTMENT: \$1,750

NOTE: Participation fee does not include travel expenses, accommodations or event participation

DEADLINE: Monday, July 31

CONTACT: Lin Wang, +1.859.264.6547, lin.wang@ntastaff.com

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- Yes, we commit to participating in China International Travel Mart at the opportunity and investment level selected above. I understand that once my participation is confirmed, I am responsible for the amount due, per the selection above.

Please write legibly.

CO-OP CONTACT

Organization Name: _____

Contact Name: _____ Contact Phone: _____

Contact Title: _____

Contact Email: _____

PAYMENT INFORMATION

- INVOICE (Payment due 30 days from receipt of this form or space will not be confirmed)
- CREDIT CARD

Credit Card #: _____ Security Code: _____

Name On Card: _____ Exp. Date: _____

Sign: _____

Please email the completed and signed form to: Lin Wang, lin.wang@ntastaff.com