

NEW ORLEANS

NewOrleansCVB.com

LAFAYETTE

LafayetteTravel.com

NEW ORLEANS PLANTATION COUNTRY

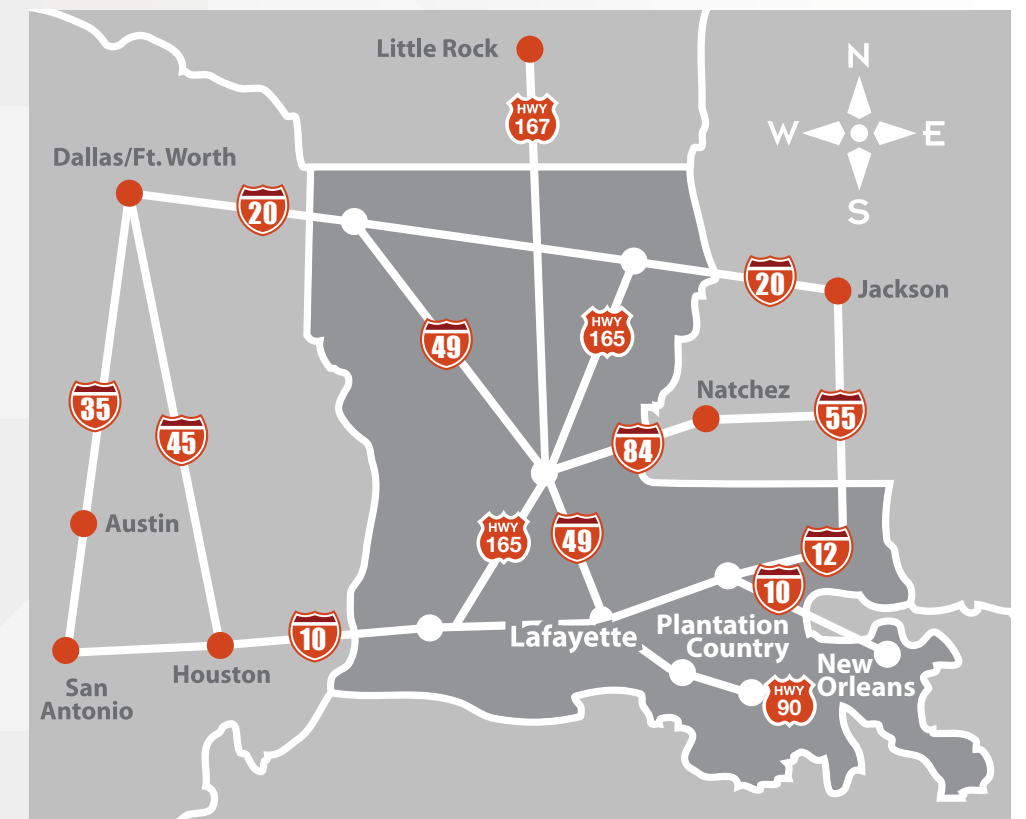
NewOrleansPlantationCountry.com

Visit South
Louisiana

PLANTATIONS

SOUTHERN CHARM

& CAJUN CULTURE



If you've never been to the American South then you are in for a treat. A mix of friendly people, legendary hospitality, sensational scenery, delectable southern cuisine and rich music and history can all be found in Louisiana. Visit New Orleans, Plantation Country and Lafayette Spring 2017.

Begin your tour in New Orleans, a city of many faces. Beautiful... mysterious... festive... and just plain fun. There is a depth of history in the Crescent City that lends richness to every tour, every museum, every jazz club and every neighborhood, and we cannot wait for you to experience New Orleans treasures. Your 2 night stay itinerary in New Orleans will showcase some of the city's best attractions; some of the options include:

A Walking Tour of the French Quarter: Where you will explore the storied streets of the Vieux Carre where legend and documented history converge. From the dynamic Mississippi River to the serene courtyards, discover everything from the outrageous colonial history to Creole culture, from piracy to architectural masterpieces, enjoying New Orleans' gumbo of legend and truth. Many of New Orleans' most iconic landmarks, notable nightlife venues and historic structures are located in or near the French Quarter, which is also referred to as the Vieux Carré.

City Tour: Board your motor coach for a comprehensive tour of the city that will encompass all of our varied neighborhoods (French Quarter, City Park, Lake Pontchartrain, Carrollton, Uptown and Garden District, the Arts & Warehouse District and Downtown New Orleans)

A Cooking Demonstration: The cooking classes are taught by well-known local chefs; skilled in the arts and traditions of Cajun and Creole cuisine.

Museums: Visit the Presbytere and the Cabildo, part of the Louisiana State Museum, 751 Chartres Street, The Presbytère was designed in 1791 to match the Cabildo, alongside St. Louis Cathedral in the French Quarter. It stands today as a beautiful reminder of both Louisiana's singular past and its vibrant present. It is home to two permanent exhibits: The Living with Hurricanes: Katrina and Beyond exhibit tells of rescue, rebuilding and renewal. When Hurricane Katrina hit New Orleans' badly engineered levee system, it resulted in one of the worst disasters in American history, leaving 80 percent of the city flooded and hundreds dead. The exhibit documents the event, the aftermath and southeast Louisiana's ongoing recovery. Mardi Gras: It's Carnival Time in Louisiana offers a window into the annual

celebration and riotous rituals of Mardi Gras, a festival that is inextricably woven into Louisiana's way of life and whose roots extend deep into the Middle Ages

A Dinner Jazz Cruise: You will enjoy a casual dining experience while you relax on the river taking in the music that has made New Orleans famous.

A breakfast at Café du Monde: Taste the original beignet (a square doughnut without a hole covered in powdered sugar) and café au lait (half coffee with chicory and half hot milk). A true New Orleans experience and a must do on every visit to the city.

A visit to Mardi Gras World: Where you can see where Mardi Gras is made! Watch artisans create floats that are included in our famous Mardi Gras celebrations.

Delectable meals: Fortunately, New Orleans is home to a number of notable chefs and culinary masterminds. From rustic Cajun cuisine to elegant Creole food, this Southern city has plenty of distinctive flavors and hundreds of restaurants from which to choose. You will not leave hungry.

A visit to the French Market: The oldest public market in the country. At this open-air shopping experience, visitors can hear live jazz while perusing locally grown produce and Southern specialties like pralines, po-boys and piping hot chicory coffee.

You will explore the music scene: A visit to Frenchmen Street, a compact musical enclave where locals hang out. Frenchmen Street is a 2-block long entertainment district just minutes from the French Quarter. Then it's back to the Quarter and on to St. Peter's St. for an inspired session at Preservation Hall. For those with energy to spare, the good times are always rolling on Bourbon Street. Named for French royalty—not for the libation—this nighttime pedestrian thoroughfare is nevertheless a bastion of great bars and clubs. Of course, there's live entertainment on every corner as well.



TRAVEL TRADE CONTACT:

Maria Manzella | Director of Tourism
mmanzella@neworleanscvb.com | 504.566.5096

TRAVEL TRADE CONTACT:

Thu Tran | Tourism Sales Manager
ttran@neworleanscvb.com | 504.566.5053

NEW ORLEANS

NewOrleansCVB.com

New Orleans Convention and Visitors Bureau · 2020 St. Charles Ave. New Orleans, LA 70130



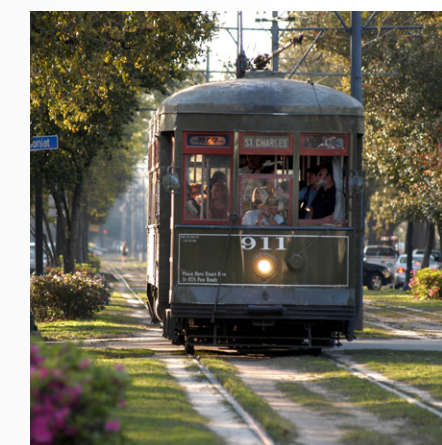
NEW ORLEANS ITINERARY

Monday, May 22, 2017

- Arrive in New Orleans
- Transportation will be provided to selected hotel from airport
- Guided City Tour
- Dinner
- Overnight in New Orleans

Tuesday, May 23, 2017

- Coffee with New Orleans & New Orleans Plantation Country Tourism Partners- Networking event
- Touring in New Orleans
- Dinner
- Overnight in New Orleans



Lafayette is at the heart of Louisiana's Cajun & Creole Country, an area known as the Happiest City in America by the Wall Street Journal's MarketWatch.com. Whether your passion is for their rich cultural history, the bustling culinary scene or distinctive blend of Cajun and Zydeco music, you can be sure you will leave Lafayette with a smile on your face.

THREE REASONS TO VISIT

Lively Cajun & Zydeco Music: Live Cajun or zydeco music can be enjoyed seven nights a week at our Cajun dancehall restaurants including Randol's, Prejean's and Pont Breau's. Live music can also be enjoyed on the weekends at Vermilionville, Begnaud House and Blue Moon Saloon. For groups, experience the music presentation at Martin Accordions, a family-owned Cajun accordions manufacturer.

Vermilionville Living History Museum & Folklife Park: Vermilionville, located on the banks of Bayou Vermilion, is a 23-acre Acadian, Creole and Native American heritage and folklife park that authentically recreates life in the Acadiana area between 1765 and 1890. This historical village features costumed interpreters sharing the stories of their ancestors. Lunch options, including a cooking school, are available. Boat tours, Cajun or zydeco dance lessons, a watershed environmental exhibit and voluntourism are also available for groups.

Swamp Adventures: Featuring a variety of swamp and outdoor experiences, we have something to fit every level of adventure. Choose from large boat tours with McGee's Landing, more intimate small boat tours or guided kayaking and canoeing trips with Bayou Teche. More options include airboat experiences for groups and individuals.

MAKE SURE TO EXPERIENCE

Mardi Gras Lafayette-Style: Groups and VIPs can enjoy a prime spot for parade viewing on Mardi Gras weekend. Lafayette features seven parades and a special viewing stand with seating available for every parade during Mardi Gras week. Lafayette's Mardi Gras is a 2016 American Bus Association Top 100 Event.

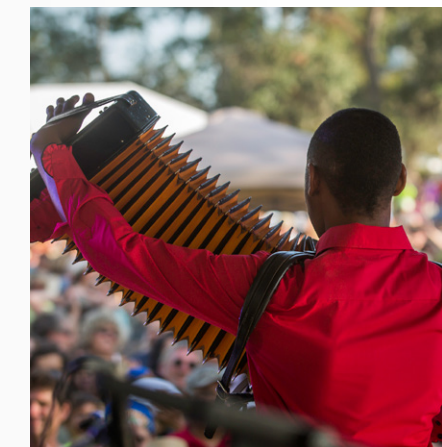


OPENINGS AND ACCOLADES

Cajun Boudin Trail Top 10 Best Food Trail: The Cajun Boudin Trail, centered in the Lafayette area, is a USA Today 10 Best Food Trail.

All-American Vacation: Lafayette was included in the Travel Channel's Travel's Best All-American Vacations 2015 for its unique Cajun/Creole food, music and language found only in this small part of the country.

The New TABASCO® Experience: TABASCO® is upping its game by expanding the visitor experience. Additions include a new Visitors Center, a greenhouse, mash warehouse and processing warehouse for visitors to learn about the famous TABASCO® Brand Pepper Sauce. A restaurant featuring authentic Cajun food is also part of the expansion.



LAFAYETTE ITINERARY

Wednesday, May 24, 2017

- Depart New Orleans in the morning for Lafayette
- Touring in Lafayette
- Meet with Lafayette Tourism Partners-Networking event
- Dinner
- Overnight in Lafayette

Thursday, May 25, 2017

- Touring in Lafayette
- Dinner
- Overnight in Lafayette

TRAVEL TRADE CONTACT:

Eugenie Mitchell | Vice President of Tourism Sales
eugenie@lafayettetravel.com | 337.232.3737

MEDIA CONTACT:

Kelly Streng | VP Media Relations & Special Projects
kstreng@lafayettetravel.com | 337.232.3737

LAFAYETTE

LafayetteTravel.com

LAFAYETTE CONVENTION & VISITORS COMMISSION · 1400 NW Evangeline Thruway, Lafayette, LA 70501



WELCOME TO NEW ORLEANS PLANTATION COUNTRY!

Along the winding, picturesque Great River Road between New Orleans and Baton Rouge, an unforgettable journey back in time awaits you. New Orleans Plantation Country offers a variety of hands-on experiences for all ages. Here, visitors will learn about Plantation Life, Slavery, Sugarcane, Creole Culture, Civil War, and Louisiana wildlife. Come spend a day or night, and experience America's most memorable travel destination, New Orleans Plantation Country, HERE, like no other, the past is PRESENT!

THREE REASONS TO VISIT

Plantations: New Orleans Plantation Country hosts ten plantation homes offering tours to the public. Immerse yourself in NOPC's unique and diverse history nestled along the Great River Road. Plantations as close as 20 miles from New Orleans and Baton Rouge include: Oak Alley Plantation, Houmas House Plantation, Evergreen Plantation, Laura: A Creole Plantation, Destrehan Plantation, Ormond Plantation, San Francisco Plantation, St. Joseph Plantation, Poche' Plantation, and Whitney Plantation.

Swamp Tours: NOPC is not only known for its historic homes, but also for its mysterious swamps. Travel through the Louisiana bayous and explore the flora and fauna up close... where the wild magnolias and gators are waiting! Swamp Tours include: Cajun Pride, Airboats by Arthur, Swamp Adventures, Pleasure Bend Nature Tours, and Wild Louisiana.

Culinary Experiences: NOPC boasts several restaurants ready to serve your favorite Louisiana dishes. From casual eateries to fine dining, NOPC is the perfect place to experience Louisiana's world-renowned flavor. Restaurants such as: Truck Farm Tavern, Frenier Landing, Ormond Plantation Restaurant, Nobile's, B&C Seafood, Oak Alley Plantation Restaurant, and Latil's Landing. Cajun and Creole cuisine are also a staple at the areas many fairs and festivals which include: Poche' Plantation Arts and Crafts Festival, Destrehan Fall Festival, and Frisco Fest at San Francisco Plantation.

MAKE SURE TO EXPERIENCE

Lighting of the Bonfires: One of the oldest holiday traditions dating back to the 1700's on Christmas Eve, is the lighting of the bonfires to light the way for Papa Noel, the Cajun Santa Claus.

Plantation Overnights: Stay and experience an evening of Southern charm in one of our unique B&B's at some of our beautiful properties. Plantation overnight accommodations include: Oak Alley, Houmas House, Ormond, Poche', and Destrehan Plantations.

OPENINGS AND ACCOLADES

Whitney Plantation: Come visit the River Roads newest plantation home to open to the public. Here, visitors will experience the story of all enslaved throughout Louisiana and feature memorial artworks and hundreds of first-person slave narratives.

Oak Alley Plantation: Expanded the property to include three additional deluxe cottages.

Destrehan Plantation: Expanding the property to include: overnight accommodations, visitor center, and beautifications to the property.



NEW ORLEANS PLANTATION COUNTRY ITINERARY

Friday, May 26, 2017

- Depart Lafayette for New Orleans Plantation Country
- Touring in New Orleans Plantation Country
- Dinner
- Overnight in New Orleans Plantation Country- Bed and Breakfast

Saturday, May 27, 2017

- Touring in New Orleans Plantation Country
- Dinner
- Overnight in New Orleans Plantation Country- Airport Hotel

Sunday, May 28, 2017

- Departures from hotel to New Orleans Airport



TRAVEL TRADE CONTACT:

Megan Ryburn | Tourism Sales Manager
megan@visitnopc.com | 985.359.2783

MEDIA CONTACT:

Jo Banner | Communications Manager
jo@visitnopc.com | 985.359.0372



New Orleans
**PLANTATION
COUNTRY**

NEW ORLEANS PLANTATION COUNTRY

NewOrleansPlantationCountry.com

NEW ORLEANS PLANTATION COUNTRY · 2900 Highway 51 LaPlace, LA 70068

