



2018 NTA Volunteer Interest Form

We are very excited about your interest in serving on an NTA Advisory Group as part of our Leadership Team. The Leadership Team allows the association to fully use the tremendous wealth of talent available from our members on a volunteer basis to advance programs of common interest not otherwise capable of being developed and implemented. Volunteering on an Advisory Group is a great way to share your time and talents as well as network with other NTA leaders. As a member of an Advisory Group, you also serve as an ambassador for NTA. You believe in the association, its value, and would love to help further spread the word about NTA to your industry peers. From participating in Travel Exchange, responding to surveys, supporting our advocacy efforts, to recommending membership, you do it all.

Each member is expected to prepare for and participate in a series of teleconference meetings. NTA Advisory Group members serve two-year appointments in accordance with the calendar, fiscal year of the association and are eligible to reapply at the end of their term for another two-year term with a maximum of two consecutive appointments on the same committee.

Title:		Name:		Designations:	
Company Name:					
Address:				Office/Suite:	
City:		State/Province:		Country:	
Telephone:		Fax:			
Email:					
Market Role:					

Membership Category:

Tour Operator	Tour Supplier	DMO	Educator	Associate	Travel Planner
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Industry Experience:

Number of years:		Number of NTA Business Events Attended:	
NTA Member:		Have you ever served as an NTA volunteer in the past?	<input type="checkbox"/> Yes <input type="checkbox"/> No
In the Industry:		<i>If yes, please list year you volunteered and in what capacity:</i>	

NTA advisory groups:

Please select three in numerical preference.

Which of the following NTA Advisory Groups are of most interest to you? <i>(Please select three in order of preference, i.e. 1, 2, 3)</i>	
	<p>Member Solutions</p> <p>Purpose: To help NTA staff better understand the needs of its current and prospective membership. Members of this group will provide information from their perspective and identify needs to help NTA develop programs, business tools, solutions and services.</p>

	<p>Education Purpose: To advise NTA staff on development of a standing core curriculum for professional development, as well as an annual curriculum based on current trends and educational needs. This group will also advise NTA on the revision of the Certified Tour Professional program.</p>
	<p>Advocacy Purpose: To advise staff on the development of and participation in NTA’s advocacy events (Destination Capitol Hill and annual event-related fund raising). This group also will advise staff on understanding member needs related to advocacy (both in the U.S and Canada), assist in effectively communicating the value of advocacy, and provide member perspective on legislative issues impacting travel.</p>
	<p>Young Professionals Purpose: To advise on networking, benefits, education, and business opportunities that will be of specific interest to young professionals, e.g. millennials and Gen Xers.</p>
	<p>Hispanic Market Purpose: Provide support and guidance to staff on benefits, programs and services for the Hispanic travel market.</p>
	<p>Faith Travel Purpose: To advise staff on the benefits, programs and services for the faith-based travel market segment.</p>
	<p>China Inbound (China Inbound Program tour operators only) Purpose: To provide industry perspective and guide the association in developing plans to serve China Inbound Program registered tour operators by:</p> <ul style="list-style-type: none"> • Increasing business opportunities among China Inbound Program registered tour operators, as well as with other NTA members. • Identifying China market trends and providing guidance and education for the U.S. inbound tourism industry. • Helping the association staff to develop services and programs for China market. • Helping the association implement best practices to best serve the China inbound market.

Please provide additional information about your interest in volunteering for an NTA Advisory Group. (Response is required—100 words or fewer)

Please return to: Morgan Maravich
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