

## Schedule (subject to change)

### Wednesday, Feb. 22

11:20 p.m.–11:20 p.m. Pre-Fam Tours

#### Saturday, Feb. 25

10 a.m.-7 p.m. Complimentary shuttle service

#### Sunday, Feb. 26

7:30 a.m.-5 p.m. Registration, Media Office & Seminar Office

8 a.m.-1 p.m. Sightseeing Tours sponsored by Explore St. Louis

10 a.m.-7 p.m. Complimentary shuttle service

2 p.m.-3 p.m. Professional Development Seminars

3:15 p.m.-4:15 p.m. Professional Development Seminars

4:30 p.m.-5:30 p.m. Professional Development Seminars

6 p.m.-6:45 p.m. DMO Networking Reception

6:45 p.m.-10:15 p.m. Continuous shuttle service from TREX hotels to Icebreaker

7 p.m.-10 p.m. Icebreaker at City Museum sponsored by Explore St. Louis

# Monday, Feb. 27

7:30 a.m.-5 p.m. Registration, Media Office & Seminar Office

7:30 a.m.-5 p.m. Convention Mall

8 a.m.-9:30 a.m. Opening Ceremony and Full Breakfast, sponsored by TAP Partners

9:45 a.m.-11:30 a.m. NTA Annual Business Meeting & Talk Time, sponsored by Jordan Tourism Board

11:30 a.m.–12 p.m. NTA Floor preview and Sponsor Showcase

12:15 p.m.–1:45 p.m. NYC Center Stage Luncheon, sponsored by Broadway Inbound, NYC & Company

2 p.m.–5 p.m. Destination Pavilion Appointments (DMOs seated)

2 p.m.-3 p.m. Professional Development Seminars

3:30 p.m.-4:30 p.m. Professional Development Seminars

6 p.m.-7 p.m. New member mixer (by invitation only), sponsored by Ottawa Tourism

6:45 p.m.-10:15 p.m. Continuous shuttle service from Travel Exchange hotels to Ballpark Village

7 p.m.–10 p.m. NTA Opening Day Party at Ballpark Village sponsored by Ballpark Village

#### Tuesday, Feb. 28

7 a.m.—8 a.m. FTA Member Breakfast and Networking (FTA members only) Sponsored by Ed-Ventures and Brumley Music Company

8 a.m.-5:30 p.m. Registration, Media Office & Seminar Office

7:30 a.m.–8:15 a.m. Grab and Go Breakfast, sponsored by Delta Airlines, Inc.

8:15 a.m.-12 p.m. Destination Pavilion Appointments (DMOs seated)

9 a.m.-10 a.m. Professional Development Seminars

10:30 a.m.-11:30 a.m. Professional Development Seminars

12:15 p.m.–1:15 p.m. NTA Luncheon sponsored by The Soundtrack of America. Made in Tennessee.

Distinguished Dozen Awards presented by Courier.

1:30 p.m.-5:30 p.m. Destination Pavilion Appointments (DMOs seated)

1:30 p.m. –2:45 p.m. Tourism Cares student panel session

2 p.m.-3 p.m. Professional Development Seminars

3:30 p.m.-4:30 p.m. Professional Development Seminars

5:30 p.m.–6:15 p.m. Happy Hour sponsored by Aon Affinity Berkely Travel and Hilmar Cheese Company Visitor Center

6:30 p.m.-8 p.m. Young Professionals Meet-up, sponsored by Ottawa Tourism

6:15 p.m.-10 p.m. Dine-around

## Wednesday, March 1

8 a.m.-5:30 p.m. Registration, Media Office & Seminar Office

8 a.m.-5:30 p.m. Convention Mall

8 a.m.-9:10 a.m. Government Relations Breakfast Bistro (by ticket only) sponsored by

The Group Tour Company and NTA Owners Network

9:15 a.m.-12 p.m. Supplier Exchange Appointments

9:30 a.m.–10:30 a.m. Professional Development Seminars

10:45 a.m.-11:45 a.m. Professional Development Seminars

12:15 p.m.-1:30 p.m. Luncheon sponsored by Norwegian Cruise Line

1:50 p.m.-5:30 p.m. Supplier Exchange Appointments

2 p.m.-3 p.m. Professional Development Seminars

3:30 p.m.-4:30 p.m. Professional Development Seminars

5:15 p.m.-6:30 p.m. Hispanic Travel Market Fiesta sponsored by Norwegian Cruise Line

6:30 p.m.-9:30 p.m. Dine-around

9:30 p.m.–12:30 a.m. Tourism Rocks by Hard Rock Cafe International, Las Vegas CVA and Best Western Hotels & Resorts

#### Thursday, March 2

8 a.m.-12 p.m. Registration

8 a.m.-5 p.m. Media Office & Seminar Office

8 a.m.–5 p.m. Convention Mall

7:30 a.m.-8:15 a.m. Grab and Go Breakfast, sponsored by Delta Airlines, Inc.

8:15 a.m.-11:45 a.m. Supplier Exchange Appointments

9 a.m.-10 a.m. Professional Development Seminars

10:30 a.m.-11:30 a.m. Professional Development Seminars

12 p.m.-1:40 p.m. NTA Celebration Luncheon, sponsored by Gaylord Opryland Hotel & Resort

1:45 p.m.-5 p.m. Supplier Exchange Appointments

2 p.m.–3:15 p.m. Professional Development Seminars

6:30 p.m.-10:30 p.m. Continuous shuttle service

7 p.m.-10 p.m. Closing Night Party at Anheuser Busch sponsored by Budweiser Brewery Experience

### Friday, March 3

4 a.m.-11 a.m. Complimentary shuttle service

11:20 p.m.-11:20 p.m. Post-Fam Tours

# **Important Dates**

- Dec. 6–Jan. 27: Appointment request system available
- Feb. 14: Customized appointment schedules posted on NTAonline.com and Direct Request available through the appointment request system.

• Feb. 24: Direct Request scheduling closes